



Webinar Registration Form

Effective Online Advising: Best Practices For Improved Communication & Connection Wednesday, November 6 ~ 3:00-4:15pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

Due to decreasing budgets and increasing demands from students for more online support services, advisors are faced with serving more students online. Advising students through a variety of modalities can be challenging due to the fact that online and campus-based students often face common limitations and barriers. In addition, advisors run the risk of eliminating some of the developmental advising strategies that are critical to effective advising as they attempt to manage a seemingly unmanageable amount of emails and phone calls.

This session will address essential components of successful online advising: building rapport and trust, assessing and anticipating student needs, providing information and support, reducing fears, and facilitating a sense of connectedness. Even though the use of technology is essential for providing online advising services, it inevitably breeds some issues, such as confidentiality and security, connectivity, and clarity of the information exchanged. The presenter will address these issues by presenting real-life examples and participants will be encouraged to provide input and feedback.

Objectives:

- Identify benefits and challenges unique to the online experience
- Discuss best practices in advising
- Explore essential components of advising online
- Examine real-life examples of effective and ineffective communication with students
- Learn strategies for engaging students in a meaningful, productive advising relationship

Who Should Attend?

- 2-year institutions & 4-year institutions
- Student Services/Affairs
- Online Learning
- Advising
- Counseling
- Career Services
- Financial Aid
- Retention Specialist



Effective Online Advising: Best Practices For Improved Communication & Connection

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Speaker(s)



Sue Ohrablo / Adjunct Professor

Jacksonville University

"Online students are at significant risk for attrition as they experience isolation and a sense of disconnect from the institution, as well as find themselves lacking resources and information. Advisors can significantly impact students' perceptions of their online experience by providing ongoing support and information to students."

Sue Ohrablo is a nationally recognized speaker and author in the areas of academic advising and student services. Sue's areas of expertise include comprehensive developmental advising, student engagement, advising adult and online students, supporting students at a distance, advisor skill development, and advising administration.

Sue has over thirty years of experience in higher education administration, working in public and private institutions and with diverse student populations ranging from freshman to doctoral level students. She has held positions as director of academic advising, academic advisor, personal counselor, career counselor, and employment specialist. Sue is the author of *The Pocket Advisor: A Family Guide to Navigating College*, and serves as the Executive Director of Undergraduate Academic Advising at Jacksonville University in Jacksonville, Florida.

Newsletter



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Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
 (If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
 \$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
 \$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



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Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

Satisfaction Guaranteed

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.